

MARIN HEALTHCARE DISTRICT

100-B Drakes Landing Road, Suite 250, Greenbrae, CA 94904
Website: www.marinhealthcare.org

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Board of Directors
Lease, Building, Education and Outreach Committee
Monday, August 5, 2024 @ 5:00 PM
Marin Healthcare District Office

MINUTES

1. Call to Order

Chair Rienks called the meeting to order at 5:01 pm.

2. Roll Call

Committee members present: Jennifer Rienks, PhD (Chair); Samantha Ramirez (Board Member); Molly Koehler, MD (Community Member)

Committee members absent: Kathy Taylor (Community Member)

Staff present: David G. Klein, MD, CEO; Tricia Lee (EA)

Guest present: Jill Kinney (VP Marketing and Communications)

3. Public Comment

There was no public comment.

4. Approval of the Agenda/Approve of Minutes

Agenda approval: Ms. Ramirez moved to approve the agenda as presented.

Ms. Rienks seconded. **Vote: all ayes**

Minutes approval: Ms. Ramirez moved to approve the minutes of the meeting of July 8, 2024.

Ms. Rienks seconded. **Vote: all ayes**

5. Website Redesign Updates

Ms. Kinney provided an update on the website redesign.

- **Developer Progress:** Continued progress on programming, with local images secured for the website. Future additions of images may be considered once the team is confident with the initial set. Testing document migration and uploading process are on-going.
- **Accessibility and Design Feedback:** Built-in accessibility features like Spanish translation and adjustable font sizes have been incorporated.
- **Archiving Older Website Content:** Currently there are records dating back to 2006 on the website. The committee agreed to retain a smaller number of years of past website content on the new platform. Records greater than 3-5 years old will be archived indicating who to contact in the event those records are requested. The vendor is exploring options for document migration and storage to ensure proper archiving. Records greater than 3-5 years old will be archived indicating who to contact in the event those records are requested.
- **Volunteer Opportunities Section:** Discussion regarding the volunteer section on the website. If volunteer opportunities are to be included, a formal process for managing and tracking volunteers must be in place prior to go-live with a hyperlink.

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6. 2024 Seminar Updates

Ms. Kinney reviewed the list of upcoming seminars which include:

- **Advanced Directive/ End of Life Planning:** Scheduled August 28, 2024 at 5:30 PM. Speaker -Dr. Biddle and Sabine Schmid (Kora). The seminar will be conducted both in-person and virtually in both English and Spanish., with the presentation being recorded and subsequently published on the website.
- **Hypertension Seminar:** Confirmed for September 24, 2024 5:30 – 7:30 PM at the Four Points Sheraton in San Rafael. Speakers - Dr. Keeffe, Dr. Sperling and Dr. Sherifi. The seminar will be conducted both in-person and virtually in both English and Spanish., with the presentation being recorded and subsequently published on the website.
- **Careers in Medicine:** Confirmed for January 28, 2025 2:00 – 4:00 PM. Targeted schools include: Redwood High School, Archie Williams High School, San Rafael High School and Terra Linda High School.
- **Men’s and Women’s Health Fair** – November 13, 2024 5:30 – 7:30 PM at the Four Points Sheraton in San Rafael. The seminar will be in both English and Spanish. Topics include: Women’s Heart Health, Women’s Health, topic to be related to women’s post menopause and sexual health., Men’s Heart Health and Urology related to men.

7. Pop-up Event Updates

Ms. Kinney discussed the upcoming pop-up events and reviewed

Pickleweed Park – Date change to August 31st 11:00 AM – 2:00 PM for increased traffic due to a sporting event.

- Screenings will include: nutrition, glucose monitoring, stroke and blood pressure, etc.

Marin City Event – November 2, 11:00 AM – 2:00 PM

- Volunteers for screens have been secured. Screenings will include: Glucose monitoring, blood pressure check and stroke.

San Rafael – Community Workers’ Day – September 28th – Confirmed

- Offer free Glucose monitoring and blood pressure checks.
- Suggestions include locations where day laborer congregate, such as Home Depot, U-Hall & Car washes. Ms. Reinks also suggested reaching out to Marin Builders Exchange to collaborate on possible locations for Community Workers’ Day events.

8. E-Blasts

Ms. Kinney provided an update on e-blasts. Secure eblast list has been secured and will launch when the new website is up and running. Topics for first issue include Seminars, Pop-Ups and Board of Directors.

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9. Past Event Survey's

Ms. Kinney shared that the eating disorders seminar received positive feedback, while the dermatology seminar was well-attended and received excellent feedback. The food tasting seminar was also highly praised, resulting in five new patients for the nutritionists.

10. Suggestions of Agenda items for Future Meetings

Plan 2025 Seminars and Pop-Up Events

The committee has scheduled the next meeting for Monday, September 30, 2024 @ 5:00 PM

11. Adjournment

Chair Rienks adjourned the meeting at 5:59 pm.